



## You Run This Town Foundation Los Angeles

### "I Run This Town" Spring 2021 Campaign Application

#### **Talent Edition**

**As an outstanding youth, we want to hear all about how you "Run Your Town!"**

You Run This Town Foundation Los Angeles is offering a \$300 mini grant to youth throughout LA County who submit a creative project. Examples include: video, musical song, poetry, drawing, powerpoint, dancing, theatre, or any other creative outlet. Project lengths are 2 minutes maximum.

TOPIC: What is your talent/skill? Do you have aspirations to build your talent as a career? Please explain.

**In partnership with Smug Sounds, (2) musical submissions will be selected for professional studio time (up to 2-hour session), sponsored by Smug Sounds\***

#### **Participant Guidelines:**

- A youth, 14- 24 years old
- **Project/talent presentation must be clean (no swearing, exploitation, violence, etc.)**
- **NO PLAGIARISM! Downloaded instrumental music/beats will not be accepted unless you own the rights (song covers allowed). Any written material or art piece must be original.**
- If selected for studio time, you MUST be available for studio time between 5/14 and 5/24
- Previous winners and applicants may apply every quarter and must submit a new project and application. One application submission per quarter per person. Repeated projects may be submitted the following year, for that specific IRTT topic.
- **SAVE THE DATE!** All I Run This Town award recipients must attend YRTTF's Dream Big L.A. virtual event on June 3rd. Awards, certificates and prizes will be presented to all recipients of I Run This Town, Scholarships, Read-A-Thon, and much more! The event celebrates all the phenomenal youths in L.A. and will feature keynote speakers, live musical performances, the YRTTF Team, and more!

#### **PROJECT SUBMISSION:**

- Email to [team@yrttf.org](mailto:team@yrttf.org) (along with this completed application)
- Email subject line: IRTT Talent - (Youth's First and Last Name)

Finalist selection: (3) finalists will be selected by YRTTF Board Members.

Winner selection: Community Members will be able to vote for the winner via website and social media.

Your video/creative projects may be used to impact the next group of students participating in our programs.

Questions? Email us at [team@yrttf.org](mailto:team@yrttf.org).

#### **Important Dates**

**Application Opens: Monday, March 15, 2021**

**Application Due Date: Friday, May 14, 2021 at 9am**

**Winner Announcement: Thursday, June 3, 2021 at our Dream Big L.A. Event!**

\* Smug Sounds is a music production company specializing in songwriting and sound recording. Empowering youths through creative expressions.



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To be considered for the \$300 "I Run This Town" award, you must submit (1) this completed application, (2) release form (part of the application), (3) your creative project submissions, and (4) a clean/professional photo of yourself.

***Please TYPE your responses.***

**1. Applicant Name:** \_\_\_\_\_

**2. Mailing Address**

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**3. Daytime telephone number:** ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

**4. Email address:** \_\_\_\_\_

**5. Date of Birth:** \_\_\_\_\_

**6. School / Organization:**

**Grade Level:**

\_\_\_\_\_

**7. Gender:** ☐ Female ☐ Male ☐ Non-binary ☐ Other: \_\_\_\_\_

**8. Ethnicity:**

- |   |  |
|---|--|
| <input type="checkbox"/> Asian / Pacific Islander | <input type="checkbox"/> Hispanic / Latinx                 |
| <input type="checkbox"/> Black / African American | <input type="checkbox"/> Native American / American Indian |
| <input type="checkbox"/> Caucasian / White        | <input type="checkbox"/> Biracial / Other: _____           |

**9. Family gross annual income from 2019 Income Tax form 1040 Line #22:**

- ☐ < \$20,000 ☐ \$20,000-\$40,000 ☐ \$40,000-\$60,000 ☐ \$60,000-\$80,000 ☐ > \$80,000

**10. Would you like your talent/skill considered for recording studio time with Smug Sounds?**

- ☐ Yes ☐ No

**\*If you are UNDER the age of 18, please have a parent or guardian read and sign the following release form. If you are 18 years or OLDER you may sign the release form yourself.**



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#### **PHOTO/VIDEO AND WRITTEN MATERIAL RELEASE**

In consideration for allowing, \_\_\_\_\_, (hereinafter referred to as minor)  
Minor's Name

to participate in the You Run This Town Foundation workshops, programs, and/or events,

I \_\_\_\_\_, (parent or guardian of minor) acting on behalf  
Parent/Guardian's Name

of the minor, hereby give, release, and discharge the You Run This Town Foundation, my written permission to copyright or publish all photographs, films, drawings and written material in which the minor appears in and/or have written, while involved in the You Run This Town Foundation programs. I further agree that You Run This Town Foundation may transfer, use or cause to be used, these photographs, films, drawings, and written material for any and all exhibitions, public display, publications, commercials, art and advertising purposes, without limitations, reservations, or any compensation, other than a receipt of which is hereby acknowledged.

I hereby represent that I have carefully read and understand the contents of this document and sign the same of my own free will.

**Parent/Guardian's name (print):** \_\_\_\_\_

**Parent/Guardian's signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

***(Include address of parent/guardian, if different from the applicant's listed in Question 2.)***

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Parent/Guardian Telephone #: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_



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#### SUBMISSION INSTRUCTIONS / CHECKLIST

To be considered for the \$300 "I Run This Town" award, you must submit

- ☐ (1) this completed application,
- ☐ (2) release form (part of the application),
- ☐ (3) your creative project submission,
- ☐ (4) a clean/professional photo of yourself.

Email your completed application with all of the items above to [team@yrttf.org](mailto:team@yrttf.org).

Or you may choose to submit the online application (same requirements), available on our website at <https://www.yrttf.org/irunthistown>

If you have any questions you may also contact our  
Director of Programs, Martha, directly at [martha@yrttf.org](mailto:martha@yrttf.org).